

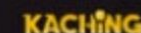
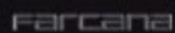
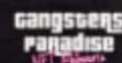
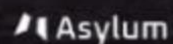


PITCHDECK

QUARTER 4TH 2022



A DECENTRALIZED GAMING ECONOMY WITH A
BATTLE ROYALE PLAY-TO-EARN
PC GAME & CROSS-CHAIN
NFT-MARKETPLACE



NFT GAMES FAIL TO SATISFY GAMER'S DESIRES

LOW ENJOYMENT

NFT games are not entertaining enough, therefore players only play them to earn money. But they should be having fun while making money.

WEAK DESIGN

The poor design and gameplay of NFT games is the reason behind the low engagement. They are often made by ordinary NFT fans rather than prominent game designers

LONG ONBOARDING PROCESS

It takes time for gamers to onboard themselves on the games. And gamers are not willing to do



THE PROBLEM WITH TRADITIONAL GAMING



TRADITIONAL GAMERS DO NOT
EARN MONEY FOR PLAYTIME

\$125 BILLION
SPENT
ON IN-GAME ITEMS
IN 2021

\$0 EARNED
BY PLAYERS IN 2021



WITH KATANA INU
YOU CAN SELL
YOUR ITEMS AS
NFTS AND MAKE
MONEY
+ EARN REWARDS

IF YOU CAN'T SELL YOUR ITEMS,
SKINS, YOU DON'T OWN THEM



KATANA INU GAME

UNIQUE FEATURES & ATTRACTIONS

Katana Inu art style is influenced by Japanese culture and the game will have many distinctive features and attractions.

HIGH-END GRAPHICS

Graphics of the game are more like a traditional game which provides users an unforgettable and addictive experience.

ELIMINATES PAY2WIN CONCEPT

Our game provides users with Visual NFTs that eliminates Pay2Win concept like all other blockchain games for a sustainable growth and economy.

KATANA INU IS BATTLE ROYALE

Katana Inu game will be team vs team or Battle Royale with 60 people competing each other in different maps.



KEYS TO SUCCESS

**FREE TO PLAY &
PLAY TO EARN
OPTIONS**

**FUN &
COMPETITIVE
GAMEPLAY**

**NFTS & TOKENS
EARNING**

**SKIN
OWNERSHIP
WITH POSSIBILITY TO
TRADE**



NUMBER OF GAMERS AROUND THE WORLD



2021 GAMES	PLAYERS & REVENUE	
FORNITE	270 MILLION	\$5.4 BILLION
DESTINY 2	23 MILLION	\$300 MILLION
APEX LEGENDS	100 MILLION	\$1.6 BILLION
CALL OF DUTY	100 MILLION	\$8.8 BILLION
LEAGUE OF LEGENDS	180 MILLION	\$1.7 BILLION
OVERWATCH	7.3 MILLION	\$2.56 BILLION
BATTLE GROUNDS	45 MILLION	\$1.7 BILLION



MORE ALTERNATIVES FOR INVESTING AND MAKING MONEY ARE AVAILABLE WITH KATANA INU

LIFETIME COMMISSIONS

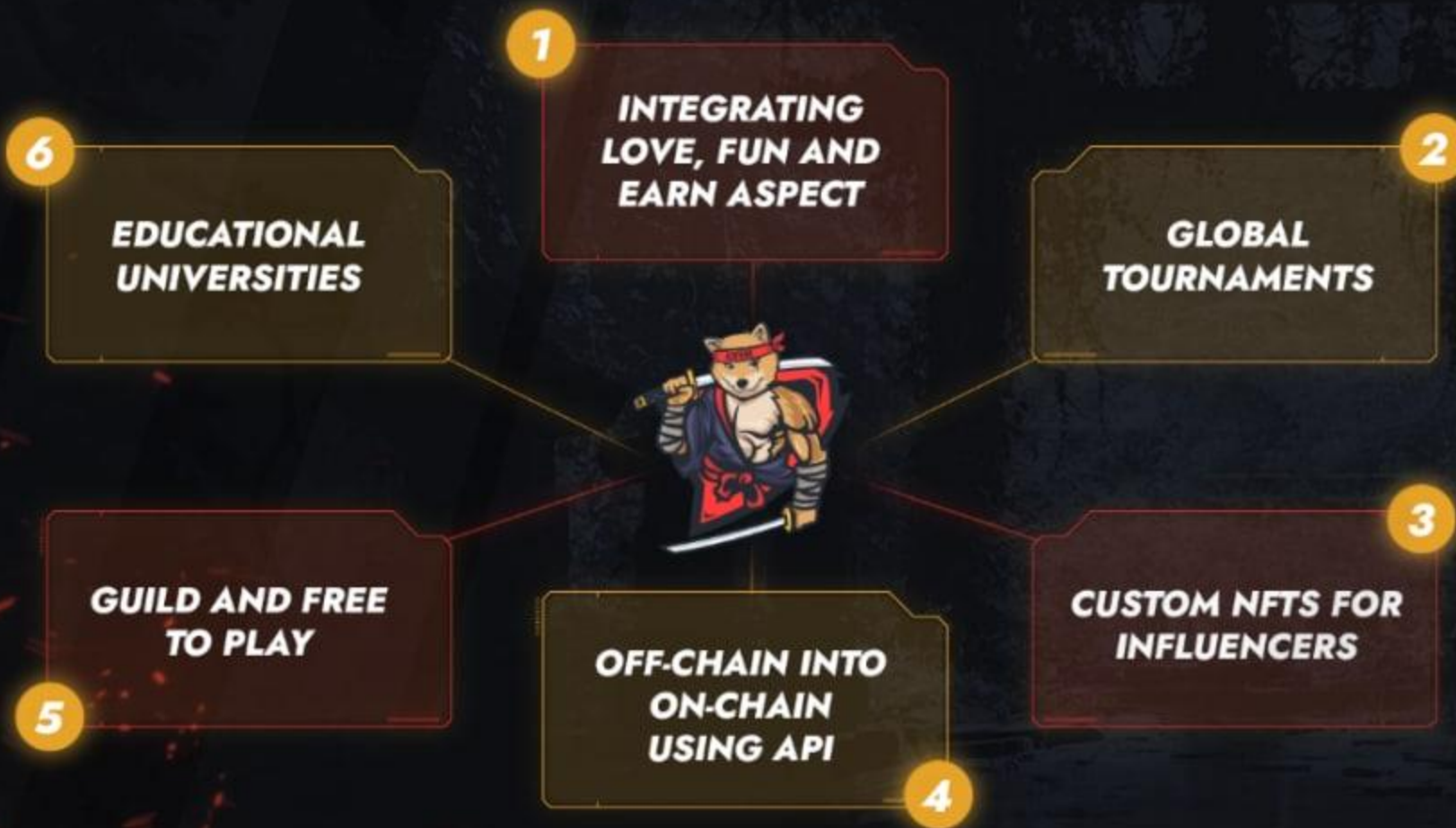
Most community owners can partner with us to create NFT-in-game items and **earn lifetime commissions of 5-25%**

INVESTING ON PLAYERS

Investors can participate in tournaments and rewards by buying **NFTs and KATA tokens** to lend to players to equip their avatars.



HOW KATANA INU WILL BRING MASS ADOPTION



UTILITIES



**SPEND FOR
IN-GAME ITEMS**

**TAKE PARTS IN
TOURNAMENTS
WITH KATA
TOKENS**

**ENTRY TO
PLAY 2 EARN IN
THE GAME**

**STAKE EARN
PASSIVE INCOME**

**EARN DISCOUNT
ON TRADING FEES
ON THE
MARKETPLACE**

**LEND TOKENS TO
SCHOLARS AND
GUILDS AND
EARN INCOME
FROM THEM**



KATANA INU AT A **GLANCE**

PARTNERS & BACKERS



LVT CAPITAL



SOCIAL MEDIA

14.5K INSTAGRAM FOLLOWERS

60K TWITTER FOLLOWERS

21K DISCORD MEMBERS

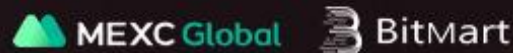
19K TELEGRAM MEMBERS (MAIN)

3K TELEGRAM TURKEY

2K TELEGRAM BRAZIL

1K TELEGRAM GERMANY

EXCHANGES





REAL GAMEPLAY VIDEO CLICK HERE



NEW MENU

BACK



CUSTOMIZE | CHARACTERS

KATANA INU



MYSTICAL
CRAZY CRYPTOMINER

'I AM WAR'
*Play. Mine. Dominate. With the new unique
Immortal outfit of Katana INU.*

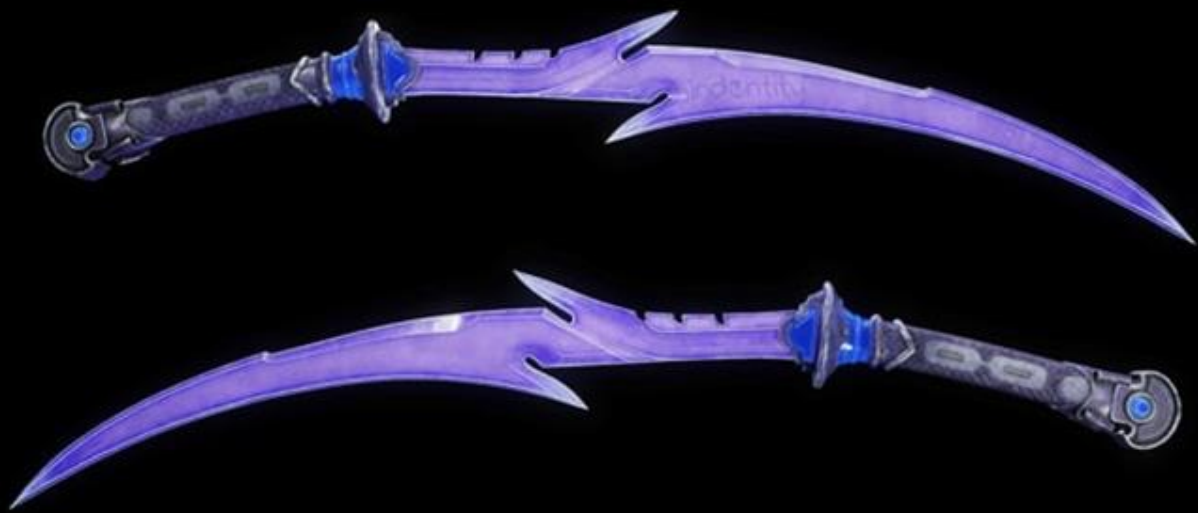
SELECT

KATANA INU NFT COLLECTION

**EACH KATANA INU NFT COLLECTION HAS IT
OWN UNIQUE RARITIES AND STYLE.**



UNCOMMON · RARE · MYSTHICAL · LEGENDARY · IMMORTAL






















FOR BETA

'DisableAllScreenMessages' to suppress

Filters T_ICON]

 shift shift_ticon_copy	 T_ICON_HEAL_SELF_OVER_TIME	 T_ICON_ENERGY_SHIELD	 T_ICON_FIRE_AREA	 T_ICON_FIRE_BALL	 T_ICON_FIREWAVE
 T_ICON_LANDMINE	 T_ICON_LIFE_SPHERE	 T_ICON_POISON_DART	 T_ICON_SHURIKEN	 T_ICON_TRIANGLE_EXPLOSION	 T_ICON_WALL_OF_SPIKES
 T_ICON_GAS_AREA	 T_ICON_GAS_CLOUD	 T_ICON_HEAL_AREA_INSTANT	 T_ICON_HEAL_AREA_OVERTIME	 T_ICON_HEAL_SELF_INSTANT	



ROLL

TI IROW

ROADMAP OF THE GAME

Q4 2022

BETA FOR TEAM VS TEAM

Q3 2023

BETA 1 FOR ADDITIONAL MODE

Q4 2023

BETA 2 PRE-RELEASE

Q2 2024

FULL GAME RELEASE

Q3 2024

CONTENT UPDATE 1 - CHARACTERS ADDDON

Q1 2025

CONTENT UPDATE 2 - BIG TOURNAMENTS

Q2 2025

CONTENT UPDATE 3 - CLASS

Q2 2026

CONTENT UPDATE 4 - GAME

GENERAL ROADMAP

31 OCTOBER 2022

MARKETPLACE STAGE 1

10 NOVEMBER 2022

NEW WEBSITE

15 NOVEMBER 2022

MINTING PAGE - REFERAL SYSTEM

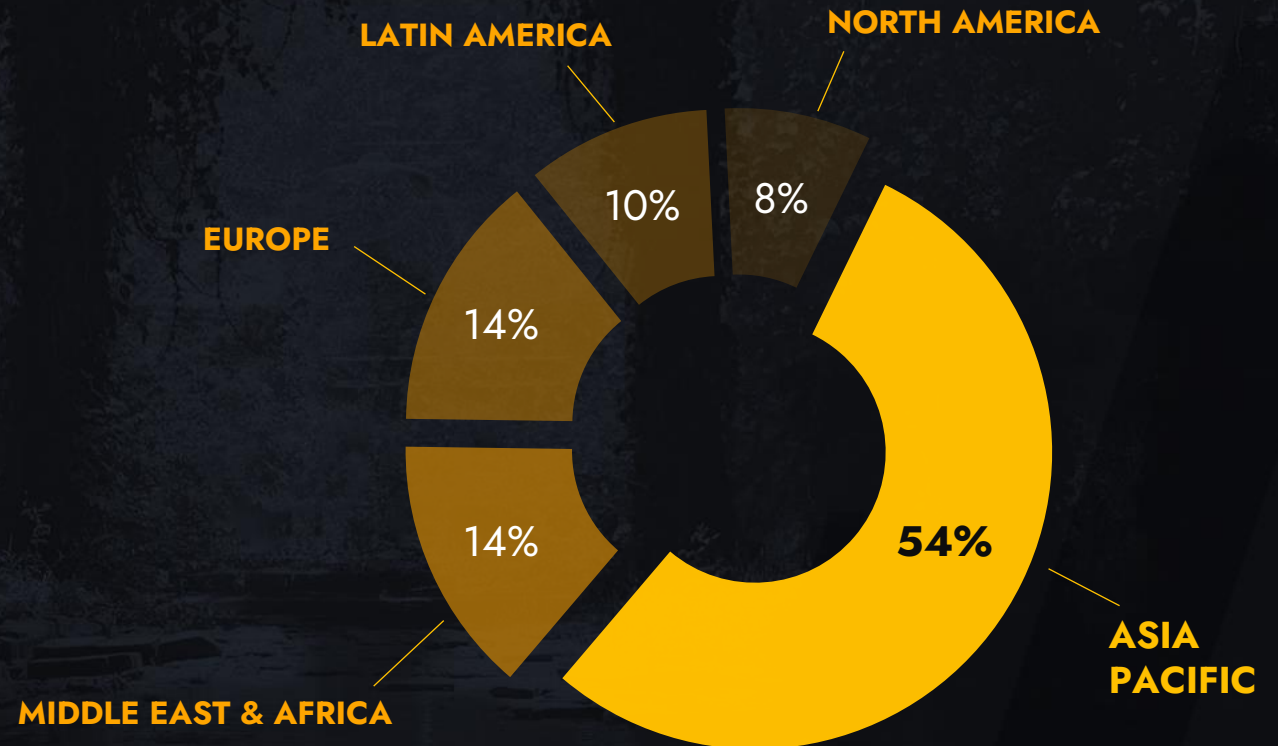
31 NOVEMBER 2022

MARKETPLACE STAGE 2



ALMOST HALF OF ALL BLOCK CHAIN ACTIVE WALLETS ARE CONNECTED TO GAMES

The blockchain industry registered 1.54 million UAW (unique active wallets) during Q3 of 2021, growing 509% year-over-year (YoY). The number of UAW connected to blockchain games reached 754,000 in Q3 of 2021. This amount represents 49% of the entire industry's usage.



NFT SALES HIT \$17.6 BILLION IN 2021, UP 200X FROM \$82 MILLION IN 2020

3,500

NFT artists

\$2.8B

GAMING NFT
SALES IN 2021

212,500

NFT collectors

Over 3,500 artists contributed more than 427,000 new NFTs in 2021, according to the Yearly NFT Market Report, bringing their total number to over 1.6 million.

The number of art NFT collectors grew to over 212,500, almost 150,000 of whom had active wallets when the report was compiled.



OUR TAM IS ESTIMATED TO BE \$8 B.



1.75B	+	41M	×	\$3.2	=	\$7B
Traditional PC gamers		Gamers on the block chain		Average revenue from gamers		

3,500	+	212,500	×	\$5,000	=	\$1B
NFT artists		NFT collectors		Average revenue from NFT fans		

\$7B	+	\$1B	=	\$8 B.
Revenue from Gamers		Revenue from NFT fans		TAM



KATANA INU DIFFERENTIATES ITSELF BY OFFERING A **HIGH-END GRAPHIC PC GAME WITH A FREE PLAY MODE AND AN OPPORTUNITY TO INVEST IN OTHER PLAYERS**

	Game play	Graphic design	Cross-chain Marketplace for NFT	Available on	Free to play mode	Invest on players
Gods Unchained	Card game	Medium	×	PC	Wallet needed	×
Axie Infinity	Battle in a turn-based card game	Low	×	Mobile and PC	×	×
Katana Inu	Battle Royale	High	✓	PC	✓	✓
Thetan Arena	MOBA and Battle Royale	Medium	×	Mobile and PC	Wallet needed	×
Defi Kingdoms	Combat quests and PVP	Low	×	Mobile	×	×
Sandbox	Roaming and tasks selection	Low	×	PC	Wallet needed	×

BOTH THE *MARKETPLACE* AND *GAME* WILL GENERATE INCOME FOR KATANA INU



IN-GAME PURCHASE

We provide limited NFTs for games, which are priced from \$5 to \$10,000 with a royalty fee



TOURNAMENTS

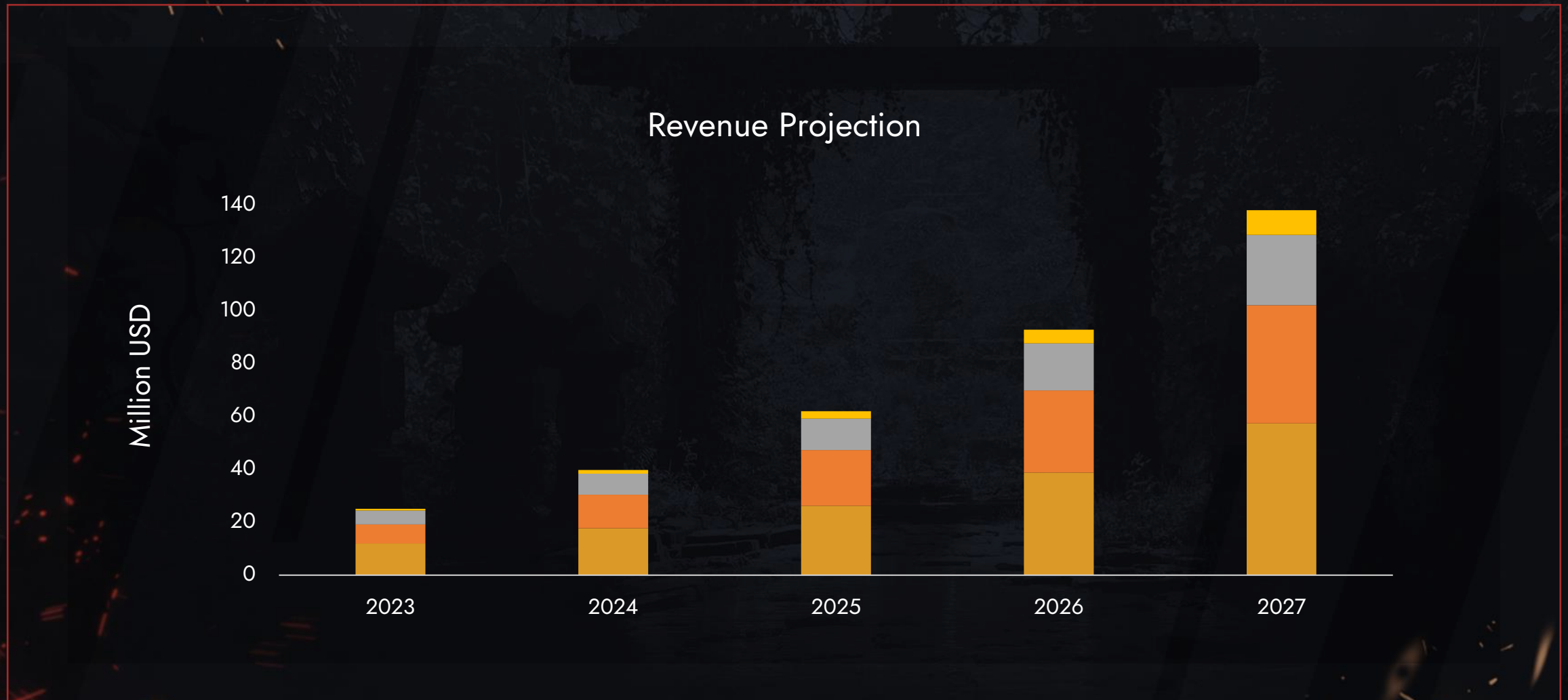
We will get hundreds of thousands of players playing the tournament and paying an entry fee



NFT MARKETPLACE COMMISSIONS

One main source of income will be our NFT-Marketplace, where people can trade NFTs and list their projects

PROJECTED REVENUE IS **USD 25M FOR 2023** AND WILL REACH **USD 138M IN 2027**



USE OF FUNDS

Total Ask

USD 10M

OPEX

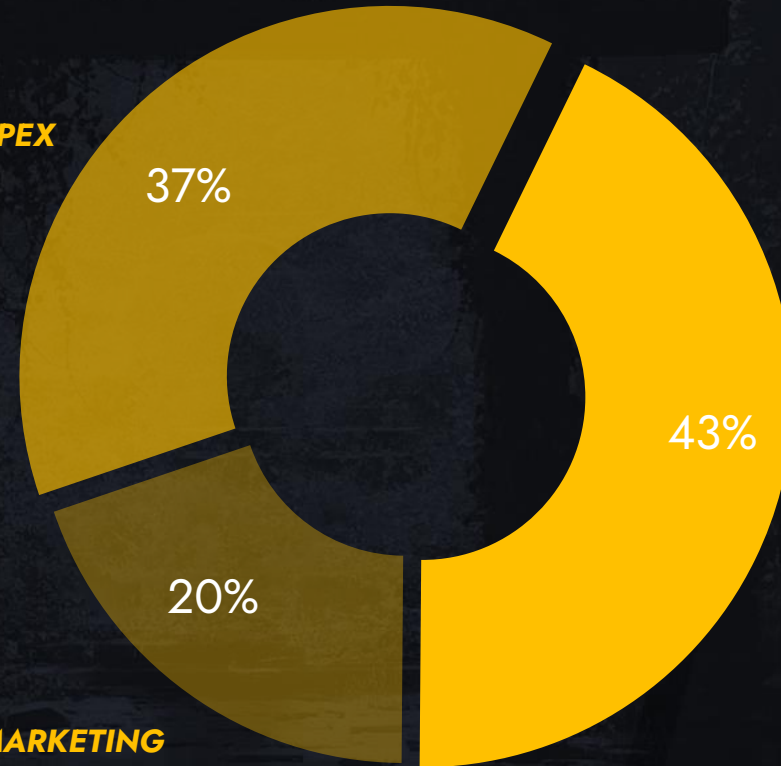
37%

MARKETING

20%

DEVELOPMENT
COST

43%



KATANA INU TEAM & ADVISORS



**MARWAN
HADDAD**

CEO & FOUNDER



**WULF
KAAL**

**BLOCKCHAIN
EXPERT**

PROFESSOR, DIGITAL
ASSETS, NFT & DAO
EXPERT, CO-FOUNDER
AT DEVXDAO



**REINOUT
TE BRAKE**

GAME ADVISOR

WITH OVER 20+ YEARS
OF EXPERIENCE, WELL
KNOWN PUBLISHERS,
AAA+ GAME
DEVELOPERS, HE HAS
WORKED WITH MANY
GAME STUDIOS
AROUND THE GLOBE.



**HAMZA
SHAMSI**

COO



**JEFFREY
EEDEN**

**BLOCKCHAIN
STRATEGY**

CEO OF
GAMEZONE.IO AND
9 YEARS
EXPERIENCE IN THE
CRYPTO SPACE.



**KYLE
CHASSE**

**CRYPTO
ADVISOR**

KYLE CHASSE IS
ONE OF THE TOP 50
MOST INFLUENTIAL
PEOPLE IN CRYPTO.



**YEZDAN
NAS**

**CHRO &
CORE TEAM**



**SHAIKH
DANIAL**

ART DIRECTOR

ARTIST &
CONSULTANT AT
BAPES CLAN, BORED
APE YACHT CLUB &
DISNEY PIXAR FOR
MANY YEARS

**+12 TEAM MEMBERS &
+35 GAME DEVELOPERS**



OUR NETWORK



WEBSITE

www.katanainu.com



TELEGRAM

www.t.me/katanainu



DISCORD

www.discord.com/invite/katanainu



TWITTER

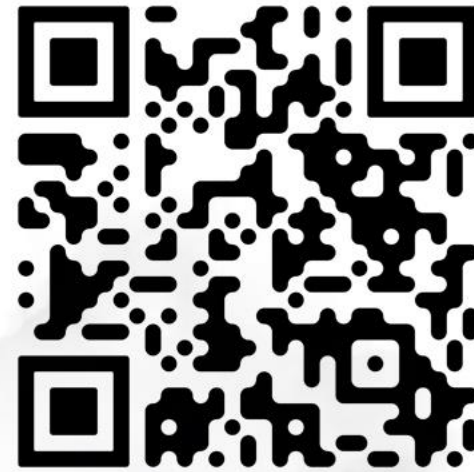
www.twitter.com/katanainu



INSTAGRAM

www.instagram.com/katanainu

SCAN ME:





www.katanainu.com



THANK YOU FOR YOUR TIME
#WHEREISYOURKATANA?



BLOCKCHAIN ECONOMY in ISTANBUL 2022

[Click for Video >](#)

IT

MEDIAVA
RTU

MARWAN HADDAD
CEO OF KATANA INU



GAMESCOM - COLLOGNE GERMANY 2022

[Clicke for Video >](#)

Katana Inu



Katanainu.com
@katanainu



PC GAME
WITH NFT ECO-SYSTEM

PLAY TO EARN

ROYALE

www.katanainu.com



BAT
ROYALE

PLAY2EARN

HIGH QUAL

CROSS CHA

7,75\$ MILLIO

CINEMATIC 1

BETA 0

GITEX – FUTURE OF BLOCKCHAIN – IN DUBAI 2022

[Click for Video >](#)



CRYPTO EXPO DUBAI + WBS + SPEECH – IN DUBAI 2022

[Click for Video >](#)





Katana Inu
PC GAME
 SYSTEM
E ROYALE

Katana Inu
 A DECENTRALIZED GAMING ECONOMY WITH A
BATTLE ROYALE
 PLAY-TO-EARN PC GAME
 AND
CROSS-CHAIN
 NFT

Katana Inu
 A BATTLE ROYALE
 PLAY-TO-EARN NFT P
 WITH HIGH QUALITY CHARACTERS A
 BATTLEPLACE WHICH IS ONE
 KATANAINU.CO
 @katn
 #katn

TOKYO GAME SHOW – JAPAN 2022

[Click for Video >](#)

